MUTITJULU COMMUNITY ABORIGINAL CORPORATION

ULURU

STRATEGIC PLAN

2026-2030

Summary

This summary is designed to provide a clear and simple overview of MCAC's 5-Year Strategic Plan (2026–2030).

Our Vision

- To inspire and empower future generations, protect our culture, and build strong community-run services and businesses.

Our Mission

- To grow businesses that reflect our culture, create jobs, and support our people through education, training, and opportunities.

PLANNING PROCESS

SWOT ANALYSIS

Strengths	Weaknesses	Opportunities	Threats
Strong, Iconic, ancient culture	Young generation losing culture & disengaged	Unexplored Tourism	Loss of Key Staff, lack of local engagement
Impressive local knowledge	Workforce not job ready, disengaged with work	Linkages with other operators	Competition between Stakeholders
Business Centre	Housing – Community - lack of and overcrowding	Men's Shed	Food Security
Existing Businesses	Lack of housing for Staff	Expand Existing Businesses	Other organisations overreaching
Stakeholder Engagement	Substance abuse & Poor Health	New Business Opportunities & Joint Ventures	Drugs and Alcohol
Intent / Support of key stakeholders	Education – low attendance & poor outcomes	Employment opportunities	Apathy
Governance, stable Corporation	Reliance on Centrelink, humbugging	Co-ordination of Service Providers	Lack of Shared vision
MCAC focused both on current and planning ahead	Mobility & motivation of workforce	Local organisations seeking to engage with Indigenous communities	Work overload organisationally and amongst local leaders
World Heritage site, listed for both its natural and cultural values.	Overwhelming consultation & reporting processes	Township leasing creates opportunity for business investment, home ownership and private enterprise	Increasing numbers of Elderly requiring care
CEO & Management	Reliance on Grants	Establishment of Charitable Trust	Lack of sustainable ongoing funding

Priorities 2026 - 2030

- Food Security & New Supermarket
- Housing Infrastructure
- Economic Development & Business Expansion
- Youth & Men’s Engagement
- Employment & Training
- Community Safety & Service Coordination
- Infrastructure Completion
- Governance & Partnerships

1. Food Security & New Supermarket

The current store is too old and small. A new, modern supermarket with a café will be built on Lot 185.

This will provide healthy food, jobs, and a better place for the community to shop and gather.

Design, plans, costing and funding submissions are being prepared.

2. Staff and Community Housing

We need 10–20 new staff houses. Without them, we can't attract and keep essential workers.

Without housing, many programs cannot run properly.

Without housing MCAC cannot run and expand their businesses.

Investment in new housing and proper maintenance of existing dwellings is urgently needed for both residents and employees.

Proposal being developed for staff housing precinct.

Lobby for next group of community houses to be built

3. Growing Local Business

Support existing businesses to grow and expand (Ininti Café, Walkatjara Art, Civil & Contracting)

Create new jobs in tourism, civil & construction and municipal services.

Create Tour Operator Joint Venture Protocol

Expand Accommodation for contractors & Service Providers

"Without adequate staff housing, no tourism enterprise

- ***— no matter how well designed***
- ***— can function sustainably."***

4. Youth & Men's Engagement

Run Men's Shed, youth sports, camps and leadership activities to reduce substance abuse, build confidence, and prepare future leaders.

Disengagement among youth and men is a key concern, linked to broader issues such as substance abuse and lack of purpose.

Start with pre-school and school engagement initiatives in conjunction with others.

Again, staff housing for appropriate supports staff is critical>

5. Employment & Training

Run job training programs (like RJEDP and RAES) and link them to our businesses.

Help local people prepare for and get jobs through training, mentoring, and supporting work in our own businesses.

Establish the MCAC Employment & Training Hub as a central contact point for jobseekers and employers.

These can’t work without proper staff housing.

6. Community Safety & Service Coordination

Improve local safety through better patrols, services, and working together with other service providers.

Create a safe space for Domestic Violence Victims.

Secure NIAA & DSS funding to expand Safety Program and coordination capacity.

Recruit and train additional Community Safety & Service Coordination Officer(s).

Develop Mutitjulu Community Services Protocol

Staff Housing critical to success.

7. Complete Key Infrastructure

- Parks commencing and completing key infrastructure upgrades.
- Key projects such as the AFL & Softball Oval Redevelopment.
- Housing for Staff as noted is a critical issue.
- New supermarket prior to the existing facility deteriorating beyond functional use.
- Men's Shed.
- Safe space for Domestic Violence Victims.
- Community Housing required on an ongoing basis, repairs and maintenance of existing houses and appropriate funding programs being put in place.
- Installation of Pump Track for youth engagement, sport, fitness & wellbeing.

8. Strong Governance & Partnerships

Financial Position

MCAC is financially strong, with solid asset base.

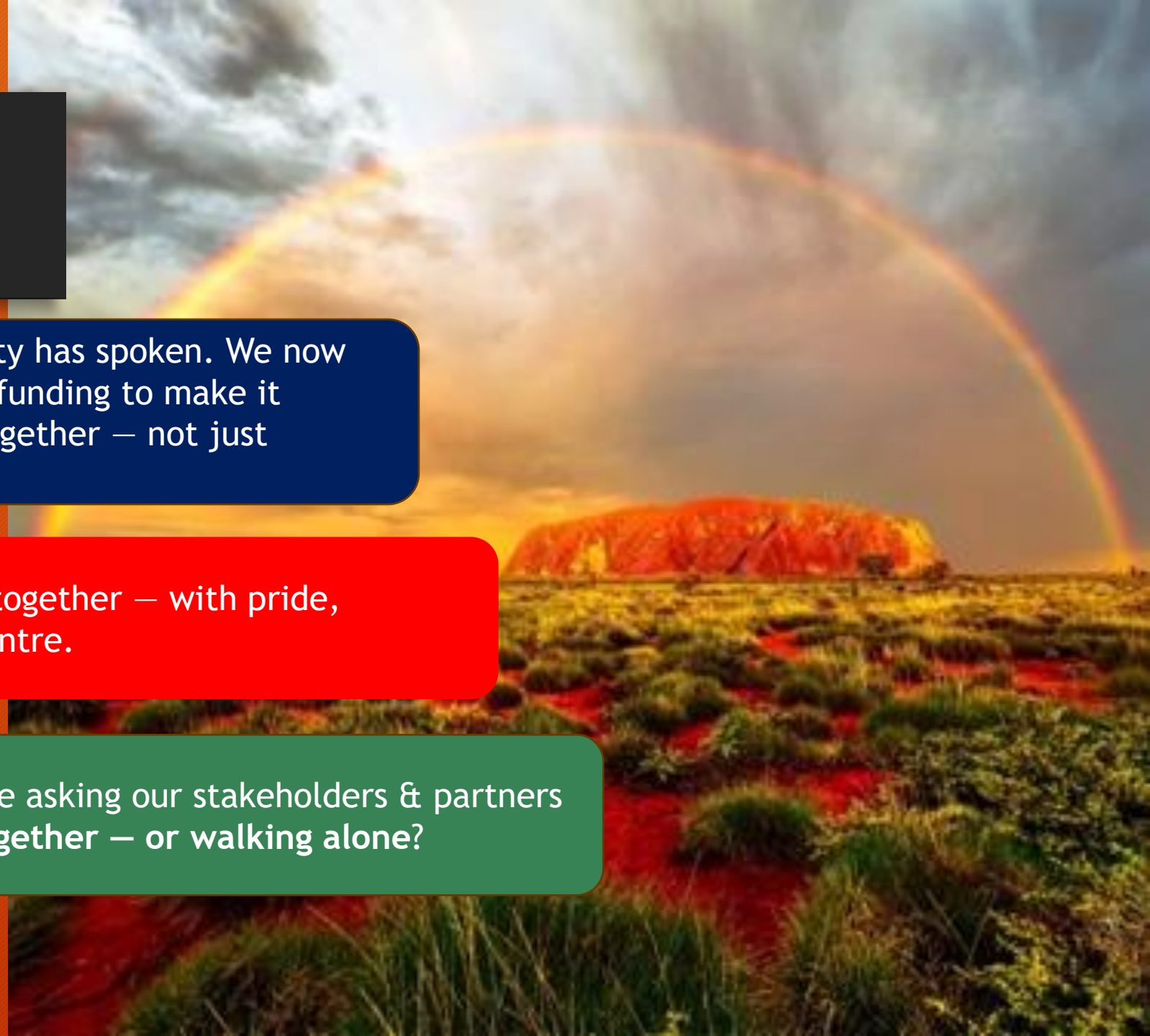
Our cash position is healthy.

While MCAC is highly grant funded, over 50% of our group income now comes from our own businesses.

But we still need government support for big projects like housing and the new supermarket.

Final Message:

MCAC has a clear plan. The community has spoken. We now need strong partnerships and proper funding to make it happen. This plan is about walking together — not just talking. It is about action.

Let's build a stronger Mutitjulu together — with pride, leadership and culture at the centre.

The question MCAC will be asking our stakeholders & partners is: **Are we walking together — or walking alone?**